



# 1 Tell an Extraordinary Story

**Benefits:** There's a fabulous editorial attention in NOBLE WORLD RECORDS & its publication NOBLE BOOK OF WORLD RECORDS since it denotes the superlative of the greatest. The effective use of a NOBLE WORLD RECORDS holder can generate significant editorial responsiveness for your product while lending a trustworthy voice to your brand.

# 2 Build Your Product

**Benefits:** NOBLE WORLD RECORDS logo placement on their product will create additional branding, consumer engagements, public attention, promotions & reliability.

# 3 Enhance Your Client Relationships

**Benefits:** Register in the NOBLE BOOK OF WORLD RECORDS which increase positive impact on client relationships, motivate your employees, and improve your public profile.

# 4 Create Competitive Advantages

**Benefits:** Great organizations are continuously searching for ideas that will separate them from their competition. Mostly NOBLE WORLD RECORDS falls under INTERNATIONAL NON-OLYMPIC COMMITTEE (INOC) brand which can prove to be a unique and effective addition that's not easily replicated by your competition.



## 5 Build Your Culture

**Benefits:** NOBLE WORLD RECORDS core objective is Collaboration, Merit, and Trustworthiness. CMT reflects NOBLE WORLD RECORDS publication and build your culture.

## 6 It's not JUST About the NOBLE WORLD RECORDS

**Benefits:** NOBLE WORLD RECORDS introduced new awards which gives value to public services peoples i.e. NOBLE SEVA RATNA AWARDS (Every December) & NOBLE GOLDEN CROWN AWARDS (Every year March)

## 7 The Cost is Less Than You Think

**Benefits:** NOBLE WORLD RECORDS is a cost effective which is dedicated to public.

## 9 And the Return is Greater

**Benefits:** NOBLE WORLD RECORDS will cultivate a honest connection with all and share only successes to every record holders.